



Help promote the WINE: Catholic Women's Conference!

It's easy!

1. **Get to know WINE.** Watch “The Essence of WINE” introductory videos and read through our “WINE Frequently Asked Questions” document, both found on our “About WINE” tab at CatholicVineyard.com.
2. Arrange to get WINE announcements about the upcoming conference in your **parish bulletin**. The bulletin announcements (and promo images) are available at WINEconference.org. Print it off and bring the bulletin announcement to your church bulletin editor. (And bring him/her some chocolate too for good measure.) Start running it NOW!
3. Ask your pastor if a **pulpit announcement** about the *WINE: Catholic Women's Conference* can be made sometime during the months leading up to the conference. You can volunteer to give the announcement inviting women to join you, or have the announcement read to direct people to you after Mass to answer questions and hand out registration flyers. Having a person who was there last year enthusiastically share her experience is a great idea!
4. Download and print the registration flyers and posters. **Hang the poster in a prominent area. Put the flyers around your parish** and include them as bulletin stuffers the weekend you promote WINE. If your parish has a school, see if you can get the flyers in the weekly communication to the parents.
5. **Put the WINE: CWC banner ad on the various forms of social media** your parish uses, such as your website, Facebook, or monitors.
6. **Arrange carpools** and caravans, or a bus, from your parish for the event.
The parish that brings the most women wins a “WINE of the Month” event!
7. **Invite friends** to the events... and be **ENTHUSIASTIC!**

*All *WINE: Catholic Women's Conference* promotional documents can be downloaded at WINEconference.org